

Chapter Sponsorship Opportunities

Become a Sponsor of IIBA Vancouver Chapter:

We invite you to become a sponsor of IIBA Vancouver Chapter and play an essential role in supporting the growth and success of our professional community. By partnering with us, your organization will gain prominent visibility, engage with industry leaders, and demonstrate a commitment to advancing the profession of Business Analysis.

Why Sponsor IIBA Vancouver Chapter?

As a sponsor, your organization will have access to a wide array of benefits, including:

- **Enhanced Brand Visibility:** Showcase your company at our events, on our website, in our marketing campaigns, and through social media channels.
- **Networking Opportunities:** Build connections with professionals, decision-makers, and thought leaders within our community.
- **Support Professional Development:** Help us provide the education, resources, and events that foster knowledge-sharing and growth in the profession.
- **Exclusive Access:** Gain access to special events, webinars

Sponsorship Levels (Please see Sponsorship Tier at the end of this document)

We offer multiple levels of sponsorship, each designed to meet different needs and goals. Each level provides unique benefits, including:

- **Diamond Sponsor:** Premier recognition at all events, a prominent spot on our website
- **Platinum Sponsor:** Significant visibility at key events, your logo on marketing materials, and a social media shout-out.
- **Gold Sponsor:** Your logo displayed on event materials and inclusion in our sponsor section on the website.
- **Silver Sponsor:** Your logo displayed on event materials

Sponsor Requirements

To ensure a meaningful and mutually beneficial partnership, we ask potential sponsors to meet the following criteria:

- **Industry Relevance:** Sponsors should align with the mission and values of IIBA Vancouver Chapter and serve industries or sectors that complement our work.
- **Support for Professional Development:** Sponsors must be committed to the growth and education of industry professionals.
- **Financial Contribution:** Sponsors must agree to contribute the required sponsorship fee based on their chosen **sponsorship level**. (Please see Sponsorship Tear at the end of this document)
- **Active Engagement:** Sponsors are encouraged to attend events, contribute to initiatives, and engage with our community to maximize the impact of their sponsorship.
- **Compliance with Ethical Standards:** Sponsors must adhere to the ethical standards of the IIBA Vancouver Chapter, fostering a respectful, inclusive, and professional environment.

How to Become a Sponsor

Becoming a sponsor is simple! To get started, please reach out directly to us at sponsorship@vancouver.iiba.org. We would be happy to discuss your options and find the right level of sponsorship for your organization.

Thank you for considering this opportunity to showcase your brand, engage with industry professionals, and support the growth of the Business Analysis profession. We look forward to a successful partnership!

IIBA Vancouver Chapter

Benefits that are included in our Sponsorship Tiers:

SPONSORSHIP TIERS	Diamond	Platinum	Gold	Silver
	\$5000	\$2,500	\$1,500	\$750
Display Chapter Logo on Sponsor Website	X	x	x	x
Sponsor Profile on Chapter Website	X	x	x	x
Display Marketing Material at Chapter Events	X	x	x	x
Pay Members Price for Chapter Events (excludes AGM)	X	x	x	
Free Attendees per Chapter Event	5 per event	2 per event	1 per event	
Conduct Sponsor Prize Draws at Chapter Events	X	x	x	
Sponsor Logo in Communications to Chapter Mailing List	X	X	x	
Share Sponsor's Social Media Content on Chapter's Channels	X	X	x	
Sponsor Company Logo on Chapter Website Home Page Banner	X	X		
Dedicated Speaker / Hosting Opportunity for one Chapter Event	X	X		
Register for any of our Workshops or Special Events at Member Price	X	X		
Exclusive sponsorship of major Chapter events.	X			
Priority logo placement and visibility at all Chapter events	X			
Opportunity to host an own event in collaboration with the Chapter	X			
Recognition as a key partner on Chapter website, social media channels, newsletter.	X			
Recognition as a Diamond sponsor in ongoing IIBA Vancouver Chapter communications throughout the year.	X			
A dedicated section on the IIBA Vancouver Chapter website featuring the sponsor's profile, achievements, and offerings.	X			
Recognition within educational courses offered by the IIBA Vancouver Chapter.	X			
Recognition in the IIBA Vancouver Chapter annual report or impact statements including in social media channels	X			
Virtual or on-site tours of the sponsor's facilities for IIBA Vancouver Chapter members.	X			
Joint efforts to promote sustainability and environmental initiatives.	X			